



2025 ANNUAL IMPACT REPORT

Girls. Leadership. Education. Dignity.



~16

girls supported through
Sakina Home

148

unique LILY Summit
registrations

\$93,445

total revenue reported

\$30,127

reported Sakina investment

2025 brought M4C Foundation's mission into focus: sustaining a safe home and education for girls in Kenya while creating a major leadership experience for girls in North Texas.

A year centered on two flagship stories

This report rebuilds M4C’s 2025 story around the work that mattered most: Sakina Home and Education Centre for Girls and the LILY Leadership Summit, while also documenting community service and the organization’s reported financial position.

~16 girls supported at Sakina Home	\$30,127 reported Sakina Homes for Girls expense	100+ girls reported as participating in LILY	18 LILY volunteers rostered
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Sakina Home & Education Centre M4C continued supporting a safe home, education, care and opportunity for girls in Isiolo, Kenya. Organizational records describe approximately 16 girls supported through Sakina, with a long-term vision to expand capacity. LILY Leadership Summit On November 1, 2025, M4C hosted a free leadership summit at Texas Woman’s University in Denton. The event recorded 148 unique registrations and post-event communication reported more than 100 girls participating.	Community Service M4C also documented a Ramadan Iftar project in Uganda, extending the organization’s service work beyond its two flagship 2025 stories. Financial stewardship The organization reported \$93,445 in revenue and \$106,801 in expenses for 2025. Program-specific figures shown in this report are subsets of annual expenses and should not be added again to the organization-wide total.
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“The work was there. The reporting needed to catch up.”

Sakina Home & Education Centre for Girls

A long-term commitment to safety, education, daily care and opportunity in Isiolo, Kenya.



\$30,127

reported 2025 expense for Sakina Homes
for Girls

~16

girls described in organizational records
as supported through Sakina

2021

year Sakina Home opened in Isiolo,
Kenya

What the investment supports. Sakina’s model centers on a stable home environment, education, essential daily needs, wellbeing and long-term development. M4C’s strategy materials describe Sakina as one of the organization’s strongest direct-impact stories, with a future vision of serving up to 100 girls.

Reporting note: the approximately 16-girl figure comes from organizational program records. The filed financial return reports the \$30,127 Sakina expense but does not independently provide a beneficiary count tied to that amount.

LILY Leadership Summit 2025

A free, full-day leadership experience designed to help girls build confidence, practical skills and a stronger sense of possibility.



148

unique registrations

100+

girls reported as participating

6 hrs

scheduled programming

3

age-based tracks

November 1, 2025 • Texas Woman’s University • Denton, Texas

Girls moved through age-based cohorts — Blossoms, Trailblazers and Visionaries — and participated in leadership, coding, financial awareness, storytelling and communication, mental health and wellness, and college/career readiness experiences. The program was designed to make leadership something girls could practice, not simply hear about.

LILY participant demographics

Registration and attendance are reported separately. The demographic profile below is based on 148 unique registrants after duplicate submissions were removed.

Age profile

Age	Registrants	Share
11–13	58	39.2%
14–15	23	15.5%
16–17	66	44.6%
Other	1	0.7%

Grade profile

Grade	Registrants	Share
6th	26	17.6%
7th	19	12.8%
8th	18	12.2%
9th	8	5.4%
10th	13	8.8%
11th	26	17.6%
12th	38	25.7%

Reach indicator	Verified finding
Core age range	Ages 11–17; one age-9 registration reported separately
Grades represented	6th–12th
Educational reach	Dozens of schools and learning settings
Accessibility	15 accommodation requests captured at registration

Data collection lesson: race/ethnicity and household income were not collected on the registration form, so this report does not infer or estimate them. Future registration should include optional demographic fields with a “prefer not to say” option.

Leadership practiced through real skills

The Summit combined practical workshops with confidence-building, wellbeing and future-readiness.

Program element	What girls experienced
Opening keynote	Jordan Brooks; leadership and confidence
Spark the Code	Hands-on STEM/coding workshop
Money Management	Financial awareness workshop
Tell Your Story	Communication, voice and personal narrative
Mental Health & Confidence	Special session with Dr. Monique Thompson
Changemaker & keynote sessions	Additional leadership and confidence sessions
College & Career	Texas Woman's University Admissions Team
Reflection & community	Gallery of Dreams, announcements and closing

18 volunteers were rostered, with 15 documented in post-event thank-you distribution. Speakers, volunteers, university partners and community supporters made the day possible.

The strongest part of the model is the ecosystem: girls see leadership from educators, community leaders, professionals, volunteers and institutions in one room.

What it took to deliver LILY

The Summit was intentionally free to participants. The figures below reflect documented support and known actual program costs available for this report.

\$10,000 foundation grant support	\$5,000 summit-designated philanthropic gift	\$2,500 additional M4C fundraising	\$11,482.69 known actual program costs to date
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Financial item	USD
TWU venue / facility payment	\$5,000.00
Chartwells catering	\$3,362.69
LILY T-shirts / printing	\$1,300.00
Drawstring swag bags	\$420.00
Event banners	\$270.00
Gallery of Dreams printing	\$350.00
Costco snacks	\$500.00
Speaker airfare	\$280.00
Known actual program costs to date	\$11,482.69

Important: this Summit cost table is a program-level view and should not be added on top of M4C’s \$106,801 organization-wide 2025 expense total. It is included to show how a major 2025 program used resources.

Operational lesson: registration did not equal final attendance. The team ordered 200 boxed lunches while post-event reporting documented more than 100 girls participating. Future events will use confirmation reminders and a final attendance checkpoint before food and swag quantities are locked.

Ramadan Iftar Project

M4C's 2025 program photographs also document a Ramadan Iftar initiative in Uganda, reflecting the Foundation's broader commitment to community care and service.



The 2025 record shows an organization working across both sustained programs and responsive community service. Going forward, M4C's public reporting should keep these efforts visible while clearly distinguishing flagship programs from seasonal or special projects.

Organization-wide financial position

The following figures are presented from the organization's 2025 Form 990-EZ and supporting schedules as reflected in the prior 2025 report. They are not independently audited or reconciled in this impact report.

Financial item	USD
Total revenue	\$93,445
Total expenses	\$106,801
Deficit for the year	(\$13,356)
Other changes in net assets / fund balances	(\$11,991)
Ending net assets / fund balances	\$109,295

The organization reported expenses above revenue in 2025. That makes clear program-level reporting especially important: funders and stakeholders need to see not only the annual totals, but also what major investments such as Sakina and LILY delivered.

\$30,127 was reported for Sakina Homes for Girls. LILY's documented actual program costs to date were \$11,482.69. These program figures provide context within the organization-wide expense total; they are not additional expenses beyond it.

How 2025 expenses were reported

Expense categories below come from the 2025 Form 990-EZ and supporting schedule used in the prior report.

Financial item	USD
Grants and similar amounts paid	\$43,769
Benefits paid for members	\$3,344
Salaries and compensation	\$12,616
Professional fees and independent contractors	\$7,263
Occupancy, rent, utilities & maintenance	\$8,151
Printing, publications, postage & shipping	\$1,671
Other expenses	\$29,987
Total expenses	\$106,801

Other expenses included advertising and marketing (\$6,736), bank fees and charges (\$297), insurance (\$470), meetings/meals/entertainment (\$4,348), office and office supplies (\$12,563), and travel (\$5,573).

For future annual reports, M4C should reconcile the tax-return categories to a program-by-program management schedule so funders can see exactly how much was invested in each flagship program and how those dollars connect to measurable outcomes.

What 2025 taught us

Strong programs need equally strong documentation. The biggest improvement opportunity is not doing more work — it is measuring and communicating the work already being done.

What worked	What changes next
A compelling direct-service story through Sakina	Track annual beneficiary counts, education status and outcomes consistently
A large, free leadership experience through LILY	Separate registrations, confirmations and verified attendance
Age, grade, school and accommodation data	Add optional race/ethnicity and income-related demographic fields
Strong speakers, volunteers and institutional partners	Capture participant and parent feedback in one centralized post-event survey
Documented program spending	Reconcile each flagship program to the annual financial statements
Photos and program evidence	Build a year-round impact file instead of reconstructing evidence later

The reporting standard going forward:

Program → dollars invested → people served → demographics → activities delivered → measurable outcomes → participant voice → photos/evidence → next-year goal.

Build fewer things. Measure them better. Tell the story clearly.

M4C enters the next chapter with a stronger understanding of what funders, families and communities need to see: clear priorities, credible numbers and evidence of change.



Thank you to the girls, families, volunteers, speakers, partners, donors and community members who made 2025 possible.

M4C Foundation will carry forward the lessons of 2025 by strengthening program measurement, financial reconciliation and impact storytelling around its flagship work.

Source record used for this rebuilt report

- M4C Foundation 2025 Form 990-EZ figures and supporting schedules as reproduced in the prior 2025 impact report.
- M4C Foundation master strategy/content record describing Sakina Home and the 2025 LILY program portfolio.
- LILY Leadership Summit 2025 impact-report source record: registration file, schedule, volunteer/speaker records, grant documentation, receipts and invoices.
- 2025 program photographs supplied for Sakina/community work and Ramadan Iftar.

Public recognition note: donor/funder names are intentionally not listed in this public annual-report version unless public recognition is confirmed under the applicable grant or gift terms.