

M4C FOUNDATION

LILY Leadership Summit

2025 Impact Report



148

unique registrations

157 form submissions; duplicates removed

100+

girls participated

reported in post-event communication

6 hrs

scheduled programming

leadership, STEM, finance & wellbeing

November 1, 2025 • Texas Woman's University • Denton, Texas

Public Impact Report | M4C Foundation

IMPACT AT A GLANCE

A free day built around confidence, skills and possibility

Verified program records are used throughout. Registration and attendance are kept distinct.

\$10K Every Page Foundation grant ACH processed Oct. 17, 2025	\$5K Summit-designated gift Taiym Legacy Foundation	18 volunteers rostered 15 documented in post-event thank-you distribution
3 age-based tracks Blossoms, Trailblazers, Visionaries	3 rotating workshops coding, money management, storytelling	15 accommodation requests captured at registration

Executive Summary

The 2025 LILY Leadership Summit for Girls brought young people together at Texas Woman's University for a free, full-day leadership experience designed to make growth practical. Girls moved through age-based cohorts and engaged in coding, financial awareness, storytelling and communication, mental health and confidence, and college and career readiness. The Summit also included keynote speakers, the Changemaker Award, the Gallery of Dreams, movement and reflection, and closing resources.

The registration record contains 157 submissions and 148 unique registrants after duplicate names were removed. Post-event communication reported more than 100 girls participated. Because a final centralized check-in sheet was not located in the closeout files, this report does not convert registrations into an exact attendance rate. That distinction is intentional: our goal is to report what the records can support, not inflate impact.

Take Root. Rise. Bloom.

LILY's commitment is to create spaces where girls can build skills, confidence and a clearer sense of what is possible.

PARTICIPANT DEMOGRAPHICS

Who We Served: 148 Unique Girl Registrants

The 2025 registration record included 148 unique participants. The demographic profile below shows the participant characteristics that were actually collected: age, grade level, educational reach, and accommodation requests. Race/ethnicity and household income were not collected, so they are not estimated or inferred.

Registration profile	Count	Share of 148 unique registrants
Ages 11–13	58	39.2%
Ages 14–15	23	15.5%
Ages 16–17	66	44.6%
Other	1	0.7% (one age-9 registration)

Grade	Registrants	Share
6th	26	17.6%
7th	19	12.8%
8th	18	12.2%
9th	8	5.4%
10th	13	8.8%
11th	26	17.6%
12th	38	25.7%

Additional demographic and reach indicators

Demographic / reach indicator	Verified finding	Reporting note
Core age range	Ages 11–17	One age-9 registration appears in the record and is reported separately.
Grades represented	6th–12th	All seven middle/high-school grade levels were represented.
Educational reach	Dozens of schools / learning settings	Records include Berkner, Lyles, Plano East, Coppell, Townview TAG, faith-based schools and homeschool settings.
Accessibility	15 accommodation requests	Requests were captured during registration so the event team could plan supports.

Data collection note: The 2025 registration form did not collect race/ethnicity or household-income data, and city/ZIP data were not captured consistently. Future LILY registration can add optional demographic fields with a “prefer not to say” choice to strengthen equity reporting without guessing.

Access mattered.

\$0 participant fee Summit access was free for girls and families	15 accommodation requests captured during registration	3 age-based tracks Blossoms, Trailblazers, Visionaries
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Access and inclusion

The Summit was offered at no charge. Registration records also show 15 girls requested an accommodation. Meals, program materials and age-based grouping helped reduce practical barriers to participation and supported a more welcoming day.

Participants heard about the Summit through school counselors, Girl Scouts, Lyles Leading Ladies, friends and word of mouth, social media, email and other community referrals. Because city and ZIP fields were not consistently captured, this report does not claim a precise geographic reach count.

For the next Summit, LILY will add optional funder-relevant demographic fields - with a “prefer not to say” option - so future reports can describe equity and reach more precisely without inferring sensitive information.

THE EXPERIENCE

A day designed for growth

The final operating schedule combined whole-group inspiration with repeated small-group skill practice.

Program element	What girls experienced
Opening keynote	Jennifer Bartkowski, Girl Scouts of Northeast Texas - leadership and possibility
Spark the Code	Hands-on STEM/coding workshop led by Nyla Syed
Money Management	Financial awareness workshop with PNC Bank / Khadija
Tell Your Story	Communication, voice and personal narrative with Alysia Dempsey
Mental Health & Confidence	Special session with Dr. Monique Thompson
Changemaker & keynote sessions	Featured contributions from Krisshonda Odufuwa and Said Taiym
College & Career	Texas Woman's University Admissions Team
Reflection & community	Gallery of Dreams, movement/reflection activities, closing and gift/resource pickup

Leadership was not treated as a single speech. Girls practiced it through technology, money decisions, personal voice, wellbeing and future planning.

The final participant-facing schedule contained approximately 360 minutes - six hours - of programming, excluding registration/check-in, transitions and the prayer break. Three age-based groups rotated through the same core workshops so each cohort received a consistent learning experience.

COMMUNITY POWER

Speakers, volunteers and partners made the day possible

The Summit relied on a cross-sector network rather than a single organization or presenter.

People who poured into the girls

Role	Documented contributors
Keynote / special sessions	Jennifer Bartkowski; Dr. Monique Thompson; Krisshonda Odufuwa; Said Taiym
Breakout facilitators	Nyla Syed; Khadija / PNC Bank; Alysia Dempsey
Closing / program support	Hrishita Naidu; Texas Woman's University Admissions Team
Volunteer team	18 rostered volunteers; 15 recipients documented in the post-event volunteer thank-you distribution

Community and institutional partners

- Texas Woman's University provided the campus setting, room coordination and college/career connection.
- PNC Bank contributed financial-awareness programming.
- Girl Scouts of Northeast Texas was represented in keynote/speaker participation and participant outreach.
- Every Page Foundation provided a \$10,000 grant for areas of greatest need; M4C communicated that LILY programming and Summit expenses were among the intended uses.
- Taiym Legacy Foundation provided a verified \$5,000 gift designated for the Leadership Summit.

The strongest part of the model is the ecosystem: girls see leadership from educators, community leaders, professionals, volunteers and institutions in one room.

LISTENING AFTER THE SUMMIT

Feedback was requested - and we report only what we can verify

A post-Summit survey was sent to participants and families on November 3, 2025.

The event team was not able to distribute surveys during the Summit, so the follow-up email asked families to complete an online Post-Summit Survey. A November 10 family email confirms that at least one household completed the feedback form. The raw survey-response export, however, was not located in the Drive and email closeout materials available for this report.

What that means for this report

- No satisfaction percentage is invented.
- No claim that confidence or leadership knowledge “increased” is made without pre/post data.
- Post-event family communications are used only as qualitative evidence of continued engagement.
- Families followed up about participation certificates, Girl Scout recognition and future opportunities - a sign that the relationship continued after event day.

Good impact reporting is not about having the biggest percentage. It is about being able to show where every claim came from.

Evaluation improvement for the next Summit

The next Summit should connect registration, check-in and survey completion through one participant ID; export survey responses immediately after closeout; and maintain a consent-cleared quote bank so participant voice can be used directly in future reports.

FINANCIAL STEWARDSHIP

Actual budget reconstructed from verified records and confirmed event expenses

This updated closeout schedule combines verified invoices and payment records with event expenses confirmed by M4C leadership. It reports known actual program costs to date and keeps unresolved items clearly identified rather than estimating them.

\$17,500 known Summit support Every Page \$10K + Taiym \$5K + M4C/community \$2.5K	\$11,482.69 known actual program costs documented/confirmed expenses to date	\$2,500 M4C/community fundraising additional support for Summit costs
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Verified paid expense	Amount	Evidence
TWU venue / facility payment	\$5,000.00	Verified card payment in TWU closeout records; final facility reconciliation remains open
Chartwells catering	\$3,362.69	Final paid invoices: volunteer breakfast \$208.33 + 200 boxed lunches \$3,154.36
LILY T-shirts + printing	\$1,300.00	Shirts \$500 confirmed by M4C; Deboniar printing invoice \$800
Drawstring swag bags	\$420.00	168 bags at \$2.50 each; Deboniar invoice
Event banners	\$270.00	Actual amounts confirmed by M4C: retractable \$150 + backdrop \$120
Gallery of Dreams printing	\$350.00	Hary Printing invoice #1361: 14 foam boards at \$25
Costco snacks	\$500.00	Actual event purchase confirmed by M4C; receipt to be filed in closeout folder
Speaker airfare	\$280.00	Actual airfare for one Summit speaker confirmed by M4C; receipt to be filed
Known actual program costs to date	\$11,482.69	Excludes lanyards, pens, books and any remaining unreconciled TWU charges

Finance closeout note: the current known program-cost total is \$11,482.69. This figure does not yet include lanyards, pens, books, or any other small materials still awaiting final documentation. TWU records also contain multiple venue documents, so the \$5,000 shown here is the documented payment currently supported by the closeout records, not a claim that every TWU facility charge has been fully reconciled.

What the budget taught us

The final Chartwells order covered 200 boxed lunches, while post-event reporting documented more than 100 girls participating. The 2025 Summit showed that registration should not be treated as a final purchasing headcount. Future LILY events will use a separate attendance-confirmation step, multiple reminders, and a firm confirmation deadline before final food and per-participant materials are ordered. This will help reduce unused food and supplies and protect donor dollars.

LESSONS AND NEXT STEPS

What we will carry forward

The Summit's program model was strong; the closeout system needs to become just as strong.

Keep	Improve next time
Age-based rotating workshops	Use one master participant ID from registration through check-in and survey.
Free access with meals and materials	Export survey responses immediately and archive them with the event report.
Cross-sector speakers and partners	Close venue, catering and grant allocations within 10 business days.
STEM + financial awareness + storytelling + wellbeing	Maintain a single consent-cleared photo and quote log.
College/career connection at a university campus	Track first-time vs. returning LILY participants and broad geography consistently.

Immediate closeout actions

- Archive the registration workbook, final schedule, volunteer roster, invoices, grant agreement and photos together.
- Have finance retain the final TWU reconciliation and grant-allocation schedule with this report.
- Retrieve the raw post-Summit survey export if it is found later and issue a short outcomes addendum rather than rewriting unsupported percentages.
- Use the same impact-report structure for future LILY events so each year becomes easier to compare.

The goal is not simply to host another successful day. It is to build a repeatable LILY model with evidence strong enough to show girls, families and funders what changed.

THANK YOU

To the girls, families, volunteers, speakers, partners and funders

Your time, trust and support made the 2025 LILY Leadership Summit possible.

The LILY Leadership Summit exists because girls deserve spaces where they are taken seriously as emerging leaders. Thank you to every participant who showed up ready to learn, every parent and guardian who made the day possible, every volunteer who carried the logistics, every speaker who shared expertise and experience, and every partner who invested resources into the room.

We are especially grateful to Every Page Foundation for its \$10,000 grant support and to Taiym Legacy Foundation for its \$5,000 Summit-designated gift. M4C also raised \$2,500 in additional community support to help cover Summit costs. Together with community partners and volunteers, that support helped M4C create a free day of leadership, STEM, financial awareness, storytelling, wellbeing and future planning at Texas Woman's University.

Rooted in opportunity. Growing in confidence. Blooming into leadership.

Data & source note

This report was prepared from M4C/LILY registration and scheduling records, the final operating schedule, volunteer roster and post-event communications, Every Page Foundation grant records, Taiym Legacy Foundation donation receipt, Chartwells final invoices, Texas Woman's University venue records, Hary Printing invoice, Deboniar Clothing invoices/payment records, and additional event expenses confirmed by M4C leadership. Registration numbers are not presented as exact attendance. Survey percentages are not reported because the raw response export was not available in the closeout source set. The financial schedule reports known actual program costs to date; lanyards, pens, books and final TWU reconciliation remain open closeout items.

Source record	Use in report
Lily Leadership Summit 2025 schedule workbook	Registration, age/grade profile, volunteers, speakers, sponsors, program schedule
Nov. 3, 2025 participant follow-up email	Post-event "100+ girls" statement and survey distribution
Nov. 10, 2025 family follow-up email	Evidence that the feedback form was completed by at least one household
Every Page Foundation grant agreement + ACH notice	\$10,000 award amount and timing
Taiym Legacy Foundation year-end receipt	\$5,000 Leadership Summit-designated gift
Chartwells final invoices	\$3,362.69 paid catering
TWU facility agreement, event quote and payment records	Documented \$5,000 payment plus venue terms requiring final finance reconciliation
Hary Printing invoice #1361	\$350 Gallery of Dreams foam-board printing
Deboniar Clothing invoices / payment records	T-shirt printing, drawstring bags and event-banner documentation
M4C leadership-confirmed closeout expenses	\$500 shirt blanks, \$500 Costco snacks, \$270 actual banner costs, \$280 speaker airfare, and \$2,500 additional fundraising